

**REMARKS**

Claims 1 and 18-21 are pending in this application. By this Amendment, claim 1 is amended, claims 3-17 are canceled and new claims 18-21 are added. Support for the amendment, may be found, for example, in the specification at page 18, lines 9-23; page 19, lines 7-28; page 20, lines 1-12; page 21, lines 18-28; page 22, lines 1-2; and Figures 5A and 5B. No new matter is added. Reconsideration of the application based upon the above amendments and the following remarks is respectfully requested.

**I. Rejection Under 35 U.S.C. §102(e)**

The Office Action rejects claims 1-9 and 12-17 under 35 U.S.C. § 102(e) as anticipated by Badarneh.<sup>1</sup> Applicants respectfully traverse the rejection by amending independent claim 1 and by canceling claims 3-9 and 12-17. Thus, the rejection is respectfully traversed.

The Office Action asserts that Badarneh discloses each feature of instant claims 1, 3-9 and 12-17. In particular, the Office Action asserts that Badarneh teaches the operation member drive control means drives the operation member according to an operation pattern that corresponds to the image displayed on the display screen. See Badarneh at Paragraph [0004] - [0005], [0012], [0014], [0125] or [0126].

Instant claim 1 recites "the operation member drive control means drives the operation member by moving the operation member in a direction in which an image is displayed on the display screen in order that the user selects the displayed image using the operation member." This feature is not disclosed, expressly or inherently, in Badarneh.

In contrast, the passages in Badarneh applied by the Office Action relate to, for example, a toggle or multifunction switch that can be used in combination with a menu

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<sup>1</sup> Claim 2 was previously canceled.

system shown on a display screen or a vehicle, e.g. an automobile or a fighter plane. See Badarneh at paragraphs [0004] - [0005], [0012] and [0014]. Badarneh further discloses that the toggle or switch can be moved in different directions without remaining in the fixed positions, but rather it can return to the starting point. See Badarneh at paragraph [0005].

Alternatively, Badarneh discloses a screen image that can variously respond to the toggle or multifunction switch. See Badarneh at paragraphs [0125] - [0126]. Moreover, as set forth in Applicants' Amendment filed October 22, 2007, paragraph [0125] of Badarneh, as cited by the Office Action, merely discloses switches that are exposed to a source of force for force feedback. In Badarneh, movement of the switch by the user is *detected* by elements that send signals to a processor that in turn actuates the switch. Such signals pass from the computer to a screen, which interactively shows *menu alternatives and the like*. See Badarneh at paragraph [0125]. Badarneh further discloses that the switch can be activated so that, if desired, it stops or gives resistance when an end of a menu, or a set limit for a function has been reached. See Badarneh at paragraph [0126].

However, nowhere does Badarneh disclose that the operation member drive control means drives the operation member by moving the operation member in a direction in which an image is displayed on the display screen in order that the user selects the displayed image using the operation member. Therefore, Badarneh does not anticipate Applicants' independent claim 1.

Claims 18-21 depend from independent claim 1. Because Badarneh fails to teach the features recited in independent claim 1, dependent claims 18-21 are patentable for at least the reasons that claim 1 is patentable, as well as for the additional features they recite.

Accordingly, reconsideration and withdrawal of the rejection are respectfully requested.

**II. Rejection under 35 U.S.C. §103(a)**

The Office Action rejects claims 10 and 11 under 35 U.S.C. §103(a) over Badarneh in view of Bergman. Applicants respectfully traverse the rejection by canceling claims 10 and 11. Thus, the rejection is respectfully traversed.

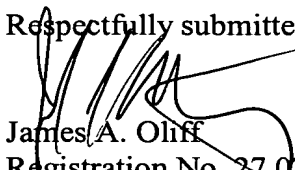
Accordingly, reconsideration and withdrawal of the rejection are respectfully requested.

**III. Conclusion**

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance of this application are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,

  
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Attachment:  
Request for Continued Examination

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